

World's leading e-book technologies/services fair

Digital Publishing Fair 2010

concurrently held with Tokyo International Book Fair (TIBF)
Date: July 8 - 10, 2010 Venue: Tokyo Big Sight, Japan

Digital Publishing Fair is the world's leading e-book fair where the latest and the most advanced technologies/services gathers under one roof. Being held in Tokyo, the centre of new innovations and technologies for e-books, Digital Publishing Fair is a key marketplace to promote and expand your business not only in Japan, but also throughout the Asian and the world's e-book industries. Concurrently held with Asia's leading publishing event, Tokyo International Book Fair (TIBF), this fair provides you with the unique opportunity to meet with many key industry professionals at once and expand your business most effectively in this vibrant market!

◆ Digital Publishing Fair is the best venue to...

- 1 Introduce your technology/services to the Japanese and the Asian publishers**
- 2 Build partnerships with the Japanese and the Asian counterparts**

<< Exhibits >>

- E-Publishing Technologies / Services
- Printing / E-Printing Technologies / Services
- Digital Contents/E-book Management System
- Delivery and Distributional Service and Technologies for Digital Contents
- Reception Terminal (Contents Viewer, Mobile phone, Game Console, etc.)
...etc.

<< Visitors >>

- E-Publishing Technologies / Services Providers
- Digital contents/E-book Providers/Distributors
- E-Book Publishers
- Book/Magazine Publishers
- Printers
- Editorial Production Companies



Digital Publishing Fair 2010

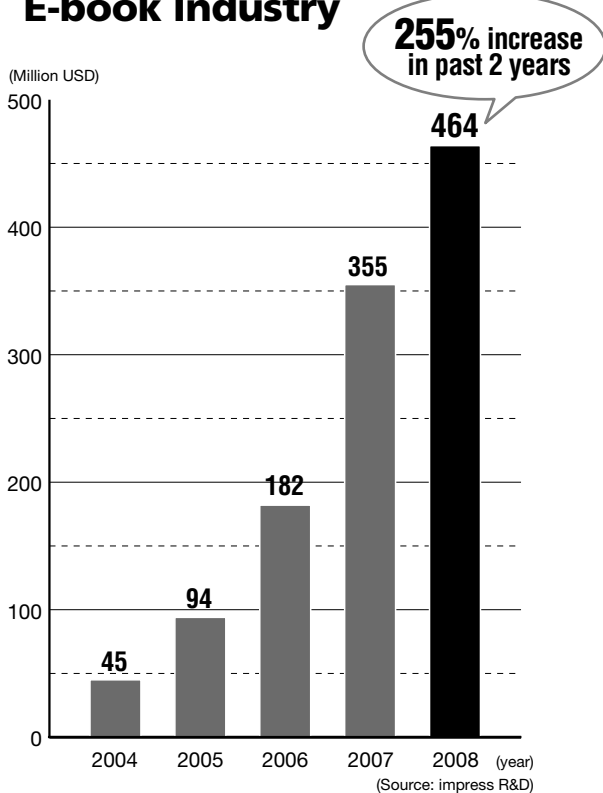
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◆ Japan is your high potential market!

With exploding demand for electronic media, Japanese publishers and contents providers are now opening big eyes on new technologies and services for digital convergence in next generation. Holding world's leading publishing market with countless rich contents, Japan is now rapidly expanding its electronic books/contents market whose size has grown as large as 464 million US\$ in 2008 and will continue to enlarge even more in the next few years!

It is the best timing to tap into this highly potential market and find extensive business opportunities at Digital Publishing Fair 2010!

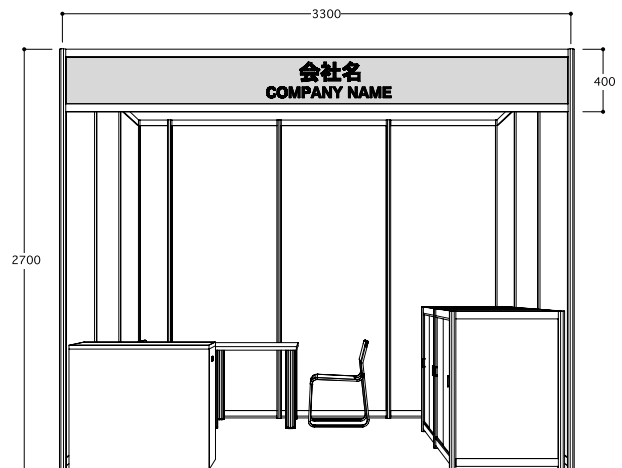
◆ Market Size of Japanese E-book Industry



◆ Cost to exhibit at Digital Publishing Fair

1 Booth (3.3m x 3.0m) or approx. (10.8 ft x 9.8 ft)

Raw Space only	425,000 JPY
Rental Display System (Optional)	140,000 JPY
TOTAL	565,000 JPY



To book a booth or for more information, contact:

TIBF Show Management, Reed Exhibitions Japan Ltd.

18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570, Japan

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